










International Organic Standards

Comparisons between selected standards for beauty care products around the world

Allowed processes of selected standards

		Organic Food Standards	Organic Cosmetic Standards	Organic Cosmetic Standards	Natural and Organic Cosmetic Standards
		 			    
Process	Example				
Saponification	Coconut oil soap	✓	✓	✓	✓
Hydrolysis	Hydrolysed wheat protein	✓	✓	✓	✓
Etherification of Glycerine	Polyglyceryl Oleate	✗	✓	✓	✓
Trans-esterification	Glyceryl Stearate	✗	✓	✓	✓
Hydrogenation	Hydrogenated Soybean Oil	✗	✓	✗	✓
Hydrogenolysis	Cetearyl Alcohol	✗	✗	✓	✓
Glucosidation	Coco Glucoside	✗	✗	✓	✓

Allowed preservatives of selected standards

	  					 
Benzoic acid (& its salts & ethyl esters)	✘	✓	✓	✓	✓	✓
Salicylic acid (& its salts)	✘	✓	✓	✘	✓	✓
Benzyl alcohol	✘	✓	✓	✓	✓	✓
Sorbic acid & its salts	✘	✓	✓	✓	✓	✓
Phenoxyethanol	✘	✘	✘	✓	✓	✓
Formic Acid	✘	✘	✓	?	✓	?
Dehydroacetic acid / Sodium Dehydroacetate	✘	✘	✘	✓	✓	✓
p-Anisic Acid	✘	✘	?	✘	✓	✓
Parabens	✘	✘	✘	✘	✘	✓

How the different standards certify products

Water	59.90%	water
Organic sunflower oil	8.00%	certified organic
Organic floral water	15.00%	certified organic
Organic lavender essential oil	0.30%	certified organic
Cocoa butter	3.70%	natural
Glycerin	3.00%	natural
Rosehip oil	2.00%	natural
Bisabolol	1.00%	natural
Polyglyceryl oleate	3.00%	synthetic (naturally derived)
Coco glucoside	2.10%	synthetic (naturally derived)
Sorbitan olivate	1.50%	synthetic (naturally derived)
Phenoxyethanol	0.50%	preservative

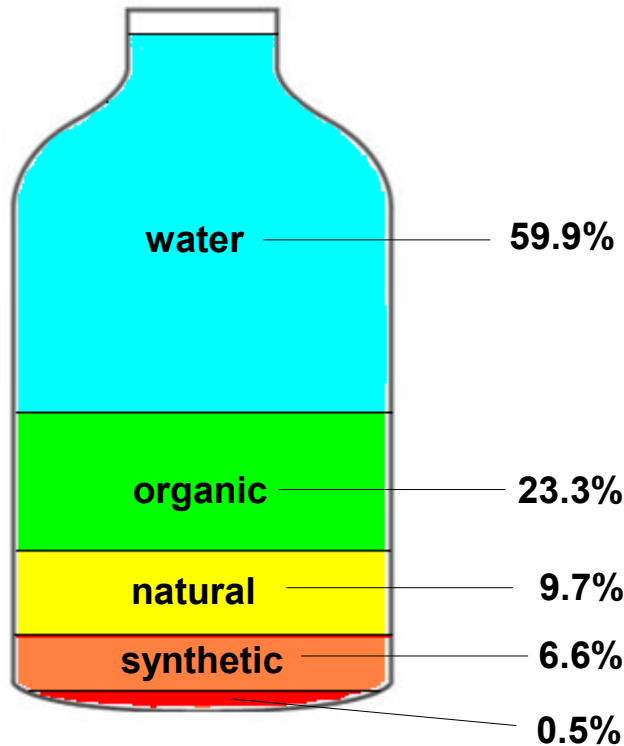
Is this a certified organic product?

How the different standards certify products



ORGANIC FOOD STANDARDS

Divide the total net weight of the organic ingredients by the total weight (excluding water and salt) of the finished product. Min 95% required. Synthetics prohibited.



ORGANIC COSMETIC STANDARDS

Standards vary significantly between certifiers. The stricter requirements divide the total net weight of the organic ingredients by the total weight (excluding water and salt) of the finished product. Min 95% required.

$$23.3 \text{ (organic)} \div 40.1 \text{ (org + nat + syn+ pres)} = 58.1\%$$



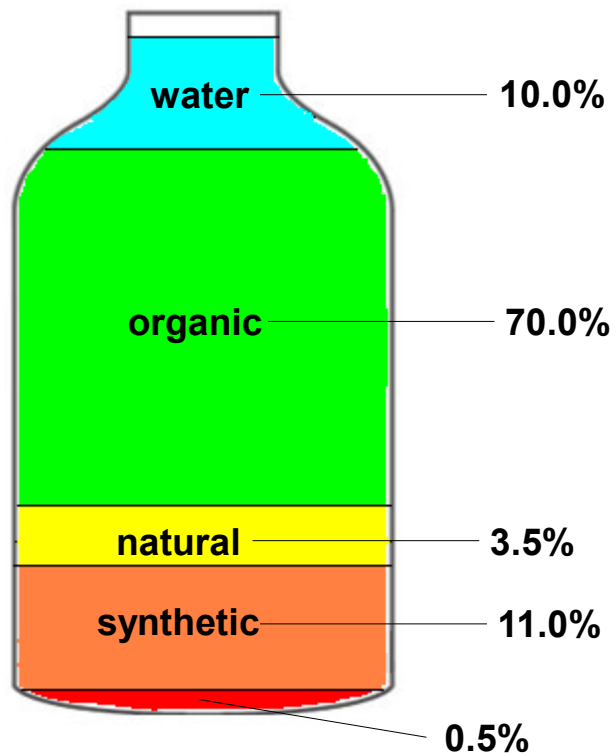
ECOCERT / COSMEBIO STANDARDS

At least 95% of the total product is organic, natural and naturally derived synthetics (including water).

At least 95% of 'organic' ingredients must be certified organic.

At least 10% of the total product must be organic.

How the different standards certify products



ORGANIC FOOD STANDARDS

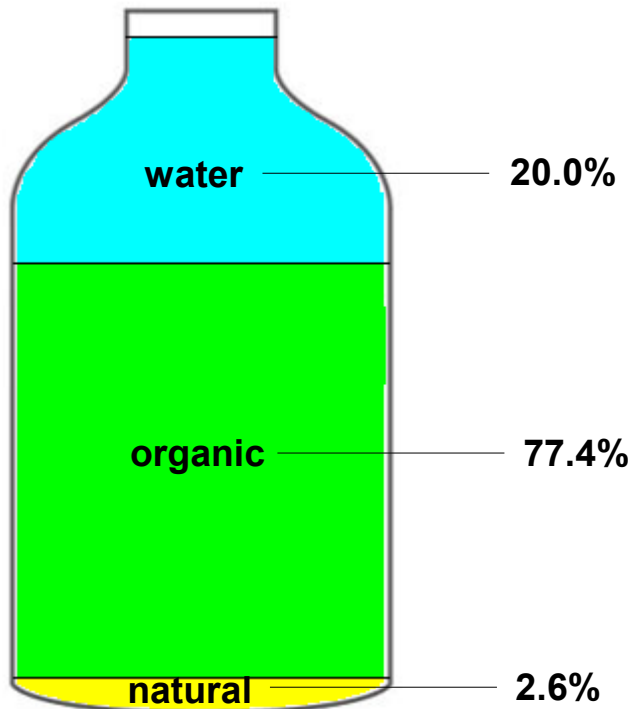
Divide the total net weight of the organic ingredients by the total weight (excluding water and salt) of the finished product. Min 95%. Synthetics prohibited.



ORGANIC COSMETIC STANDARDS

Exact specifics for each standard are difficult to assess. However, NaTrue organic cosmetic standards: Divide the total net weight of the organic ingredients by the total weight (excluding water, salt, synthetic and preservative) of the finished product. Must be minimum 95%. Finished product must be minimum 20% natural. Finished product must be maximum 15% of synthetic. $70.0 \text{ (organic)} \div 73.5 \text{ (org + nat)} = 95.2\%$

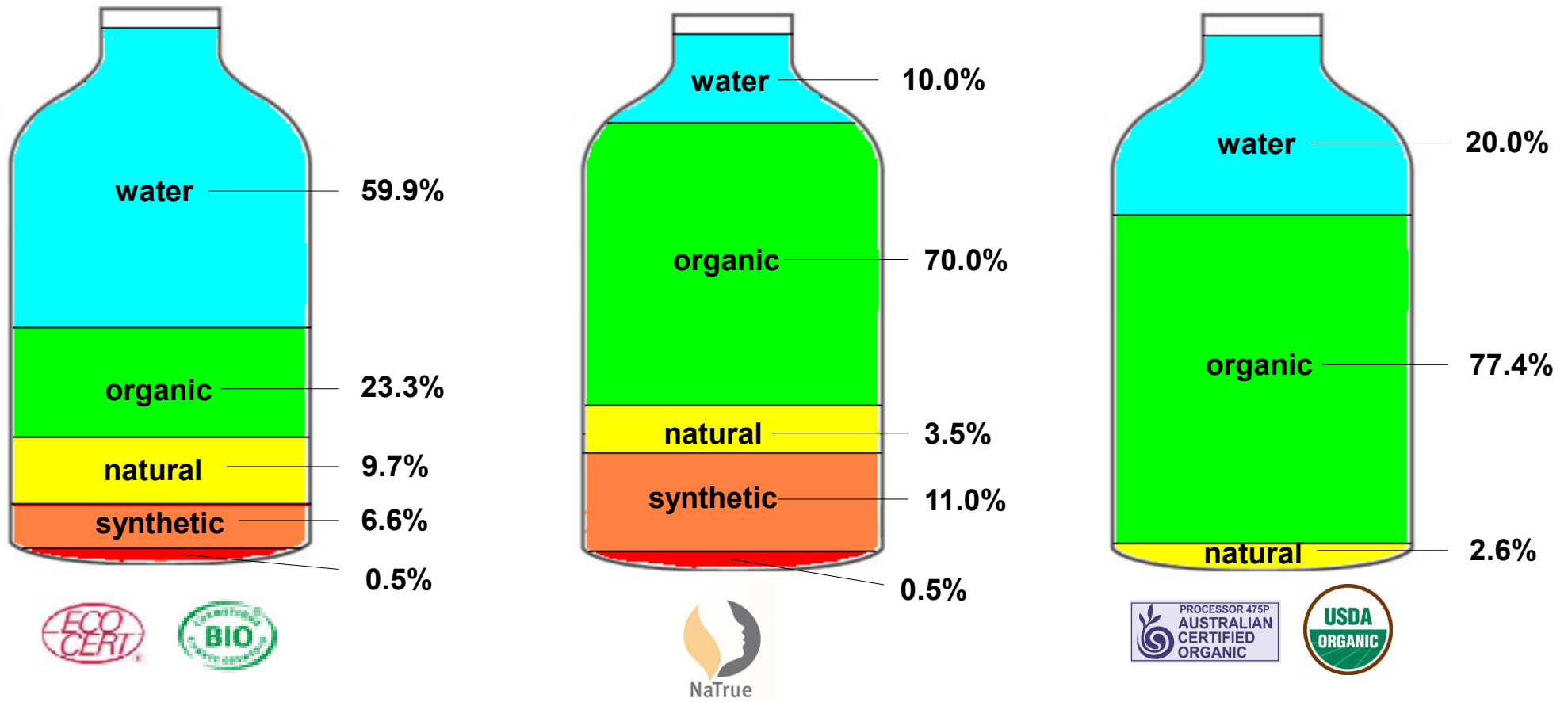
How the different standards certify products



ORGANIC FOOD STANDARDS

Divide the total net weight of the organic ingredients by the total weight (excluding water and salt) of the finished product. Required at least 95%. Synthetics prohibited.
 $77.4 \text{ (organic)} \div 80 \text{ (organic + natural)} = 96.75\%$

How the different standards certify products



ACO, USDA and pending USDA products

	ACO	USDA	USDA (pending gum)
SKIN CARE			
ORG Balancing Cleanser	✓		✓
ORG Rejuvenating Cleanser	✓		✓
ORG Purifying Cleanser	✓		✓
ORG Soothing Cleanser	✓		✓
ORG Shaving Gel	✓	✓	
ORG Balancing Skin Conditioner	✓		✓
ORG Rejuvenating Skin Conditioner	✓		✓
ORG Purifying Skin Conditioner	✓		✓
ORG Soothing Skin Conditioner	✓		✓
ORG Probiotic Skin Brightener	✓	✓	
ORG After Shave Balm	✓		✓
ORG Soothing Couperose Gel	✓	✓	
ORG Purifying Blemish Gel	✓		
ORG Balancing Moisturiser	✓		✓
ORG Rejuvenating Moisturiser	✓		✓
ORG Purifying Moisturiser	✓		✓
ORG Soothing Moisturiser	✓		✓
ORG Rejuvenessence Facial Serum	✓	✓	
ORG Firming Eye & Neck Serum	✓		✓
ORG Ambrosia Essence	✓	✓	
ORG Rose Monsoon Hydrating Mist	✓		✓
HAIR CARE			
ORG Clarifying Hair Rinse	✓		✓
ORG Protect B5 Hair Repair	✓		✓
ORG Shape Styling Gel	✓	✓	

	ACO	USDA	USDA (pending gum)
BODY & ORAL CARE			
ORG Freshening Mouth Wash	✓		✓
ORG Rose Geranium Cleansing Bar	✓	✓	
ORG Tea Tree Cleansing Bar	✓	✓	
ORG Liquid Hand Soap	✓	✓	
ORG Tropicana Body Milk	✓		✓
ORG Intensive Body Cream	✓		✓
ORG Nourishing Hand Cream	✓		✓
COSMETICS			
ORG Jaffa Lip Balm	✓	✓	
MIVITALITY			
ORG In-Liven Probiotic Superfood	✓		
ORG Berry Radical Antioxidant Superfood	✓	✓	
ORG Fast-Tract Gluten Free Probiotic Liquid	✓		
MIENVIRON			
ORG Buzz Free Zone Personal Spray	✓		✓
ORG Rainforest Air Freshener	✓		✓
BABY CARE			
ORG Baby Bottom Mist	✓		✓
ORG Baby Barrier Balm	✓	✓	
ORG Baby Bottom Cleansing Gel	✓		✓
ORG Baby Cream Wash	✓	✓	
ORG Breast & Belly Balm	✓		✓
ORG Baby Lotion	✓		✓
ORG Baby Powder	✓		